

## Applicant Initiated Interview Request Form

Application No.: 10/806,712 First Named Applicant: Yuko Nishikawa  
Examiner: Joshua D. Taylor Art Unit: 2426 Status of Application: Response to Non-Final Action entered

### Tentative Participants:

- (1) Examiner Joshua D. Taylor (2) Supervisory Patent Examiner Joseph P. Hirl  
(3) Thomas F. Lebens (4) May Lin DeHaan

Proposed Date of Interview: September 23, 2009 Proposed Time: 2:30 p.m. ET AM/PM

### Type of Interview Requested:

- (1) ☒ Telephonic (2) ☐ Personal (3) ☐ Video Conference

Exhibit To Be Shown or Demonstrated: ☐ YES ☐ NO

If yes, provide brief description: \_\_\_\_\_

### Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rej. 35 USC 103(a)</u>	<u>1-8 and 15-20</u>	<u>Knudson (US 7386871) in view of Ahmad (US 6263507) in further view of Shaya (US 2002/0161664)</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) <u>Rej. 35 USC 103(a)</u>	<u>9-14</u>	<u>Knudson (US 7386871) in view of Ahmad (US 6263507) in further view of Shaya (US 2002/0161664)</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☒ Continuation Sheet Attached

### Brief Description of Argument to be Presented:

Please see attached continuation sheet.

An interview was conducted on the above-identified application on \_\_\_\_\_.

**NOTE:** This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

May Lin DeHaan  
Applicant/Applicant's Representative Signature  
May Lin DeHaan  
Typed/Printed Name of Applicant or Representative  
42,472  
Registration Number, if applicable

\_\_\_\_\_  
Examiner/SPE Signature

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Art Unit: 2426

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Brief Description of Argument to be Presented:

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Applicant respectfully submits that the cited art does not teach, suggest, motivate or otherwise obviate, **“providing at least one smart filter for facilitating determination of a particular one of the discrete selectable items of data, the at least one smart filter providing step comprising providing an enhanced suggestion engine for making at least one recommendation based on at least one parameter selected from a group consisting essentially of a content nature uniqueness, a viewer identification, and a keyword, the at least one smart filter providing step comprising providing each at least one smart filter being customizable for each at least one user, wherein the at least one smart filter simultaneously considers content across a plurality of media, thereby providing a coordinated joint display comprising a plurality of integrated results, the plurality of integrated results comprising an aggregate pool of candidate viewing choices being reducible on a basis of filter selection criteria from at least one element selected from a group consisting essentially of a plurality of different sources and a plurality of different formats[.]”**